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MEDIA RELEASE

STUDENTS TRADE SCHOOL FOR SHAREMARKET SUCCESS

Leila Jobson, a Year 10 student at Good Shepherd Lutheran College, is thrilled after placing third in Queensland in the national ASX Schools Sharemarket Game 1 – 2012.

As part of her Business Studies program for Year 10, Leila and fellow students competed in the national sharemarket competition.

Secondary school students, of all ages from across Australia registered to invest a hypothetical \$50 000 to create a share portfolio.

Over 10 weeks, the students bought and sold shares in ASX-listed companies using real sharemarket prices in real sharemarket conditions.

After leading the Queensland schools sector for most of the competition, Leila finished 3rd in the final days of the competition.

Mrs Emma Kleinberg, Head of the Humanities Department at Good Shepherd, said about Leila's win, "To achieve such a high placement, Leila really had to develop and utilise excellent trading strategies."

"She bought shares across a variety of industries, and invested almost all of the \$50 000 from the commencement of the competition.

"She really deserves to be congratulated for her focus and clear thinking under immense pressure," she said.

According to Mr Anthony Dyer, Principal Good Shepherd, the College encourages students to participate in the competition as it offers a "real life" perspective and experience to their academic learning.

"Students get the opportunity to develop their knowledge of the sharemarket while at the same time discovering how important it is to make wise investment decisions.

"As tomorrow's adults, they need to understand the importance of investing as it has implications for their future and, the earlier they learn about the importance of sound investing, the more likely they will be financially secure in years to come," said Mr Dyer.

Leila was awarded a glass trophy and \$250 prize money for her achievement.



Leila Jobson, with her ASX Award, being congratulated by Good Shepherd's Head of Humanities, Mrs Emma Kleinberg



Encouraged by her win in the 2012 Game 1 competition, Leila is keen to compete in the Game 2 competition - which recently commenced and will be the final competition for 2012.

For further information on the ASX Schools Sharemarket Game go to:
<https://www9.asx.com.au/Smg/SchoolInfo?id=1282>

Ends.

For further information please contact:

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